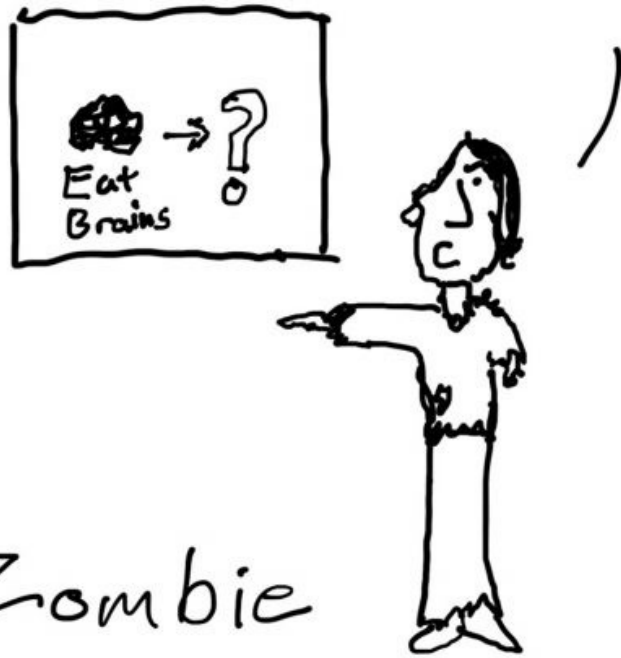


# A Tale of Two Institutions

Changing the Culture of Assessment

[www.thedataknit.com](http://www.thedataknit.com)

Yes, I get it, you all want to eat brains. But why do you want to eat brains? what is our intended outcome here?



Zombie  
Evaluators



fresh spectrum

# Learning Outcomes

- Participants will identify three actionable steps to change the culture of assessment
- Participants will describe the features of a sustainable assessment process
- Participants will apply strategies to improve the culture of assessment at their institution.

# Myth or Fact

- Each outcome must be assessed every year
- Each outcome must have a use of results every time
- Course grades are inadequate for assessment
- More than one cycle of assessment is required for compliance during reaffirmation
- Collecting work for program assessment requires student consent
- Program review is required by SACSCOC

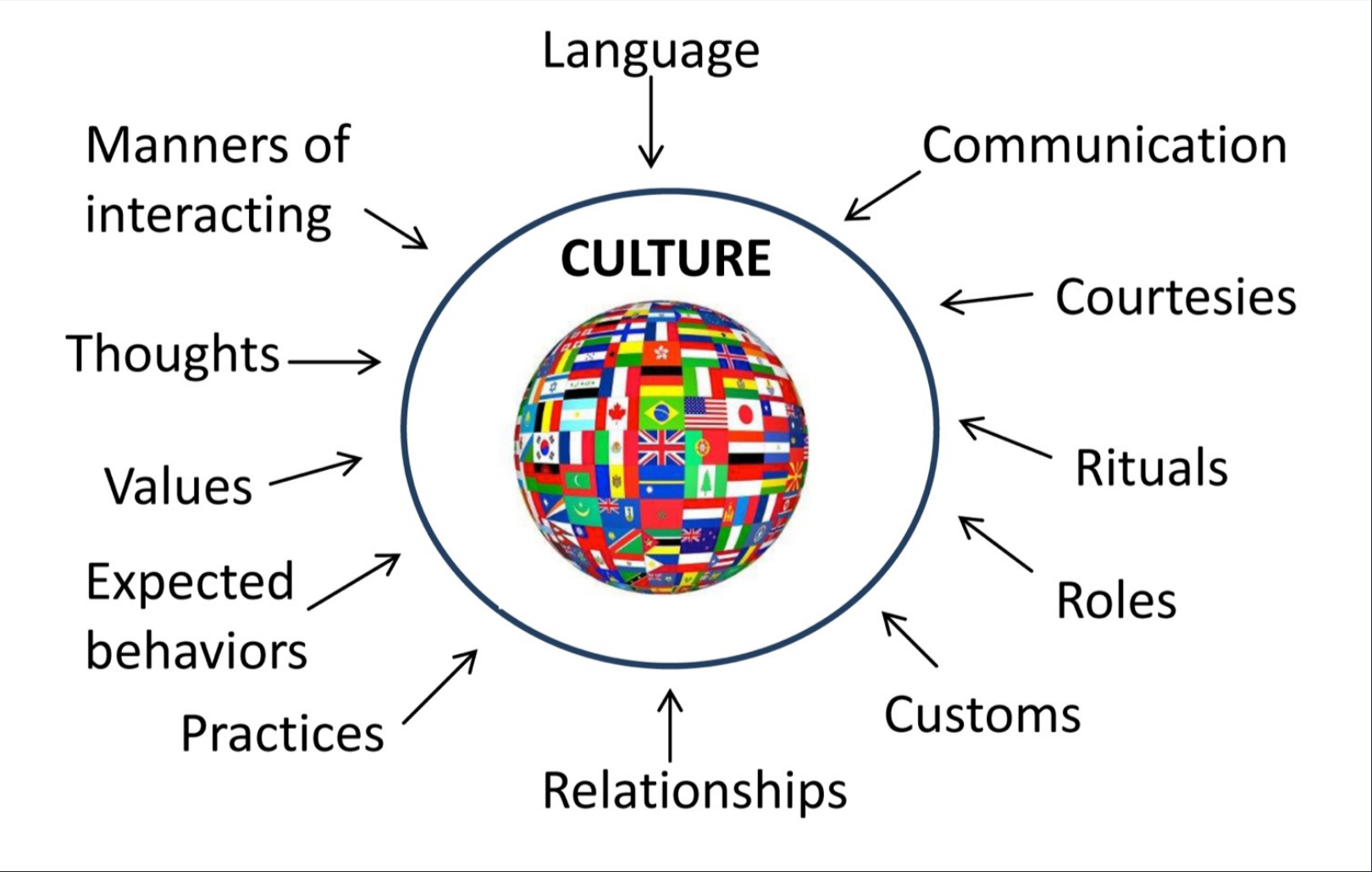
- “It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of light, it was the season of darkness, it was the spring of hope, it was the winter of despair.”
- Charles Dickens, *A Tale of Two Cities*



# A Tale of Two Institutions – 8.2a

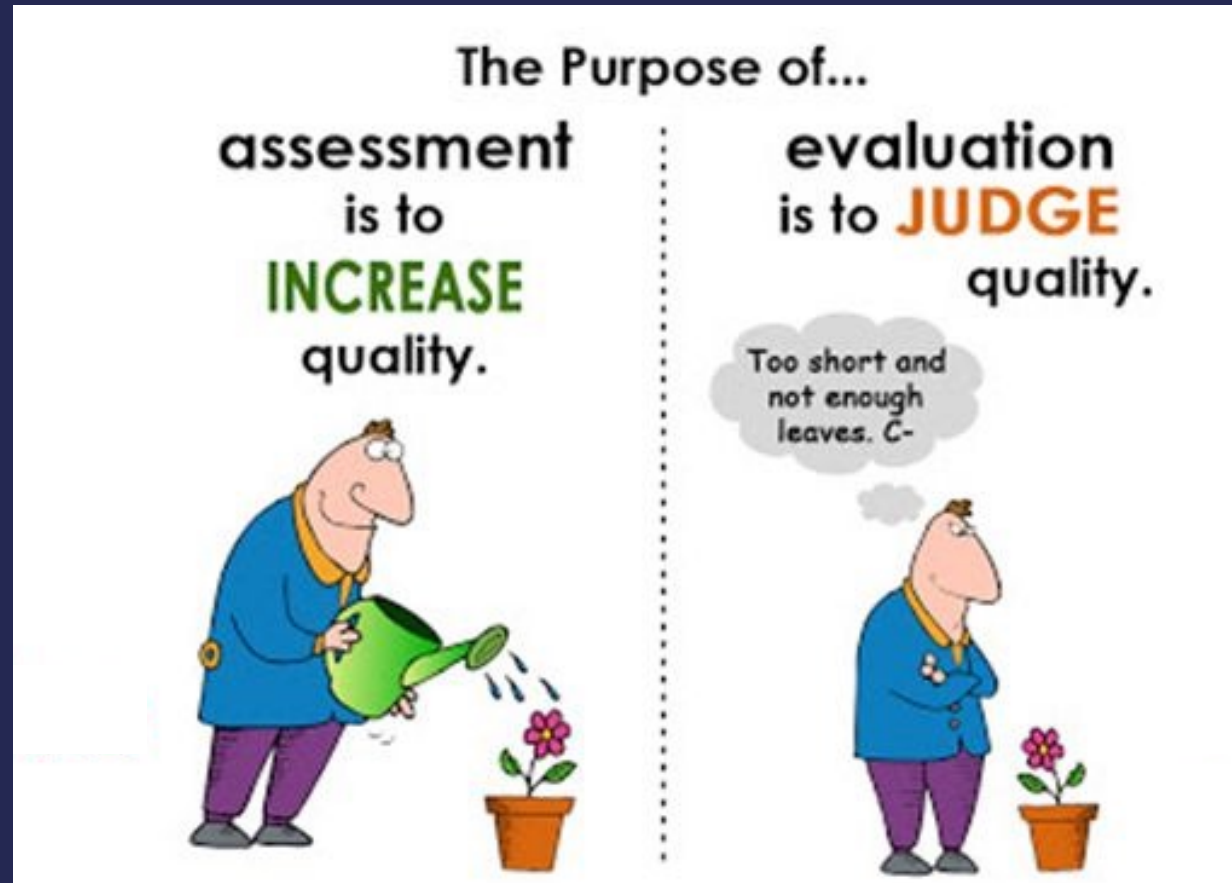


- “A wonderful fact to reflect upon, that every human creature is constituted to be that profound secret and mystery to every other. ”  
--Charles Dickens, A Tale of Two Cities



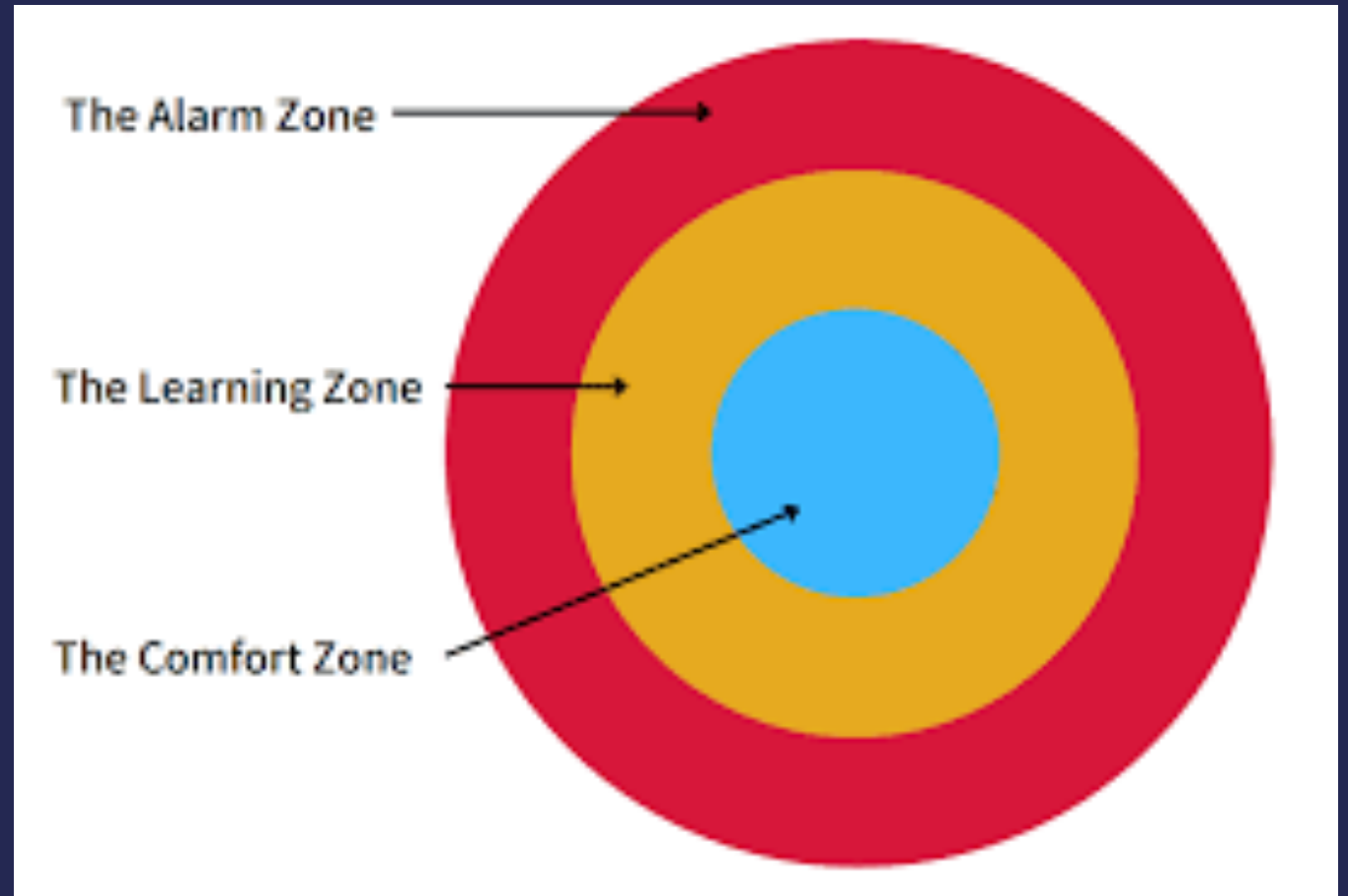


# Culture of Assessment



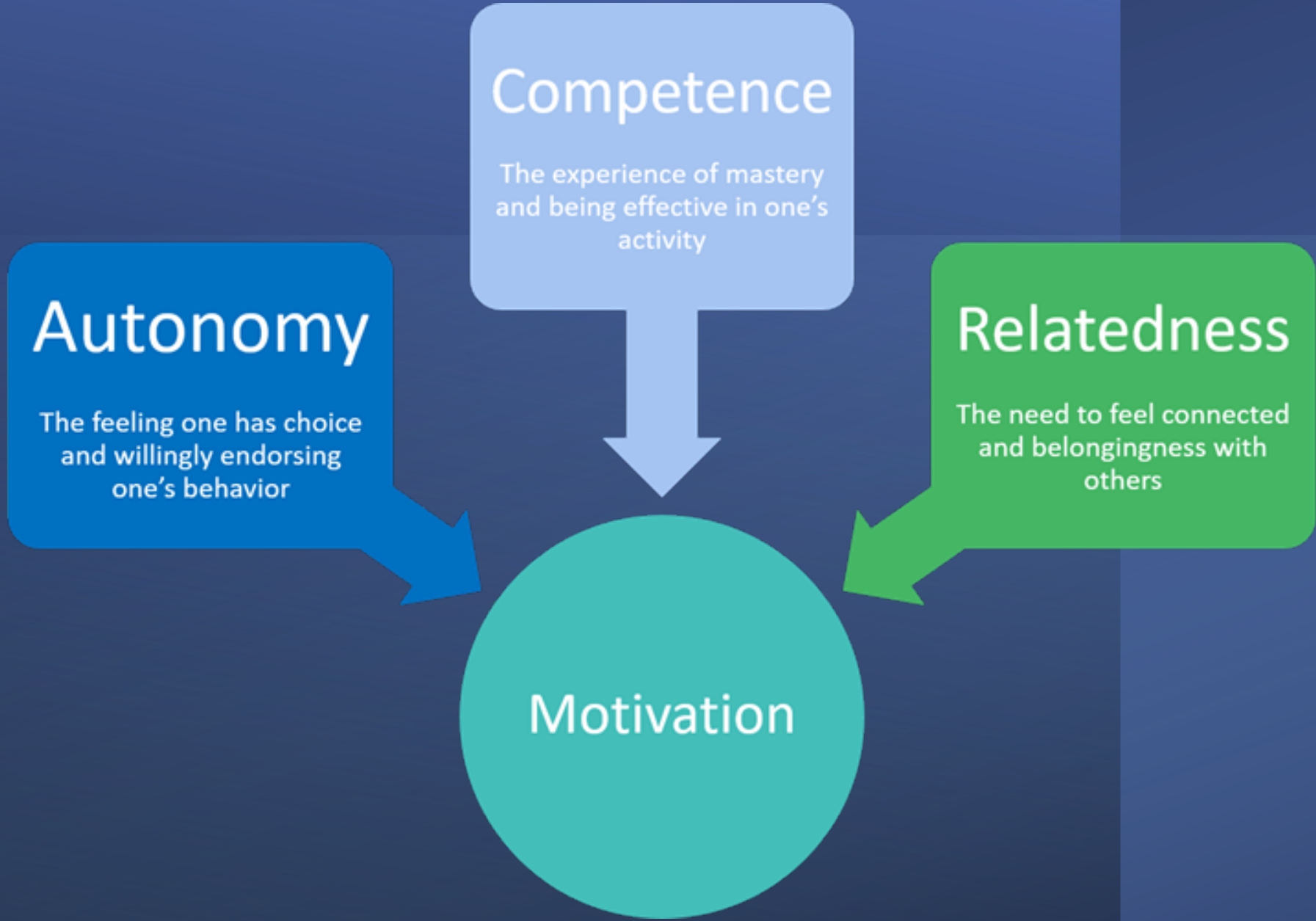
## Establishing a Culture of Assessment (AAUP, 2009)

- common use of assessment-related terms,
- faculty ownership of assessment programs,
- ongoing professional development,
- administrative encouragement of assessment,
- practical assessment plans,



# Actionable Steps to Culture Change





# Small Private

- Priorities
  - Simplify
  - Basics for compliance
  - Plan to improve over time - sustainability



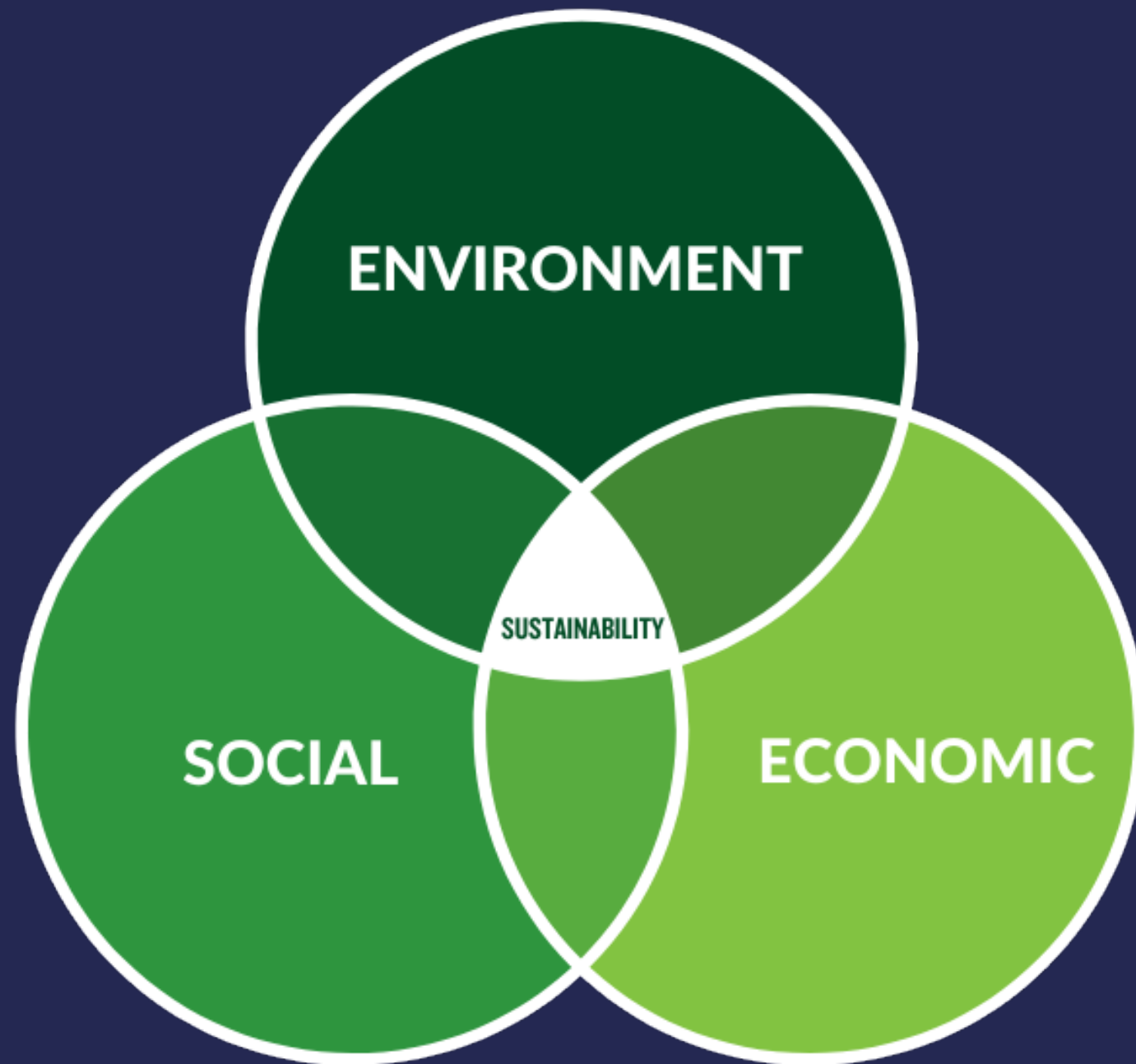


# Medium Public

- Priorities
  - Closing the loop, compliance culture, too many outcomes, quality
- Listening tour
  - New software
  - Adjustments to cycle and requirements
  - Support for data







# Building the Habits and Creating Supports

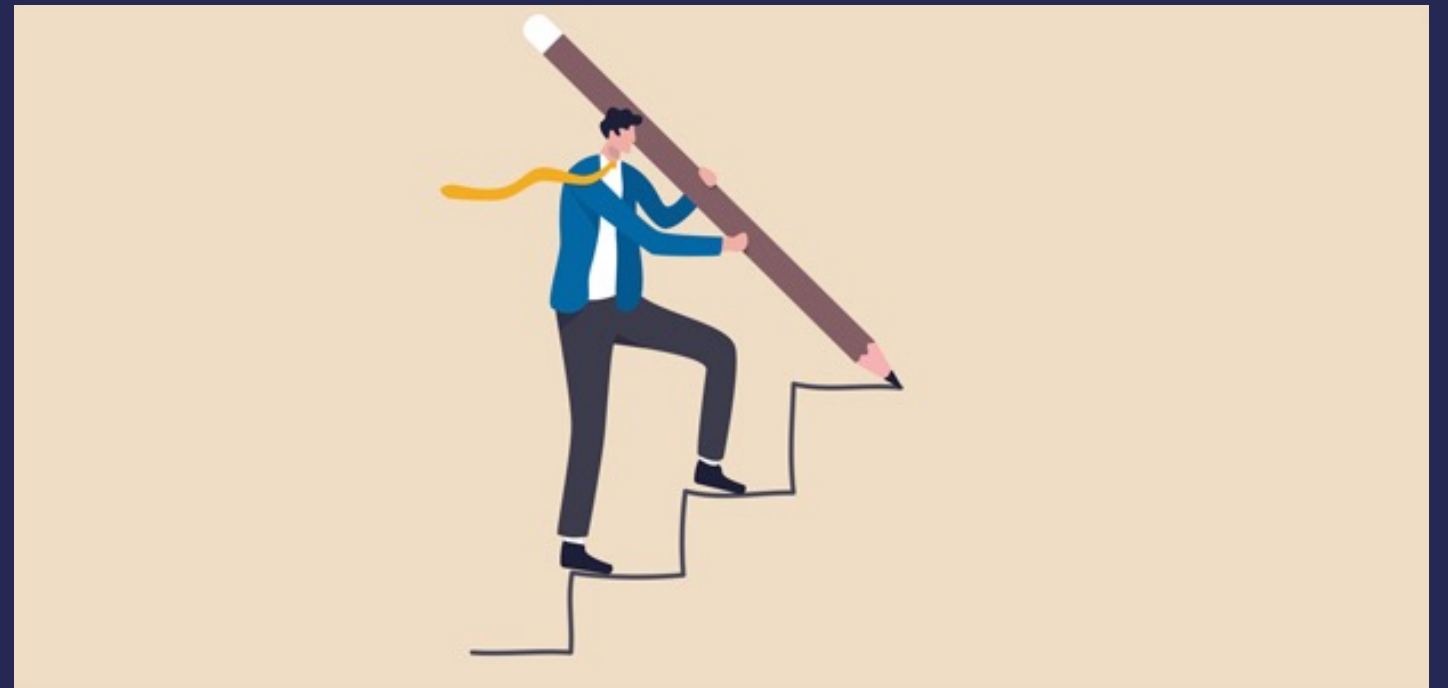


# Summary

- Do a listening tour – evaluate the current culture including faculty motivations
- Identify priorities based on the gaps between actual and desired culture
- Create a support system for the desired culture
- Ensure the system is sustainable

# Next Steps

- Overhaul APR
- Involvement of students
- Community of practice



# Takeaways

- What are 1-2 interesting or promising ideas or techniques from this session?
- What are some possible applications of those ideas/techniques to my work?

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